

Men who work hard need the "punch"; This beverage adds to their noon day lunch.



Blatz
BARMA

Refreshing, Nourishing, Strengthening,
Always the same good old BLATZ.

Made by
BLATZ Milwaukee
Globe Grocery Co.
Distributors
Memphis, Tenn.

GREYHOUND MODEL #722
TONEY BROWN
RUSSIA CALF



The Emerson Shoe
HONEST ALL THROUGH

It is time to think of Oxfords

ALL the famous Emerson models are made in low cut shoes from the smart fashionable flat English lasts to the medium toe, stylish conservative shapes. In all leathers too—white washable Kid, Palm Beach Cloth and in soft glove-like Tan and Black leathers.

I never liked for myself an Oxford that gaped around the top. After years of designing I perfected Emerson Oxfords so that they fit absolutely snug round the ankle.

The wearing quality and actual retail value of Emerson Shoes are guaranteed to you because we brand our trade-mark and the price, based on net factory costs, on the soles of every pair in the process of manufacture.

We cordially invite you to call and look over our wide variety. You will find just the shoe you wish at the price you wish to pay.

From \$5.00 to \$10.00 per pair
EMERSON SHOE STORES

63 S. Main St., Memphis
Open Saturday Evening

24-Pound Sacks

OMEGA FLOUR

Barrels & Half Barrels

No Flour Is Better Nor Better Known Than Omega Flour

All Grocers Sell Omega

This old favorite flour, that has maintained the same standard for years, is being received in daily shipments from the mills. This brand is known everywhere as being as good as flour can be made.

None But the Choicest Wheat Is Used in Omega

USE OMEGA FLOUR IN ALL DAILY BAKING

J. T. Fargason Co.

Wholesale Distributors
MEMPHIS

ROOFITE
ONE-PLY ROOFING
\$1 Per Square.

Pidgeon-Thomas Iron Co.
44-46 N. Second St., Memphis.
Phone 1500, 1501, 1502.

All You Good Looking Chaps Look Out For
MICKEY

READ THE NEWS SCIMITAR CLASSIFIED ADS

TAX RATE RAISE WILL NET HALF MILLION DOLLARS

Budget Was Called Back Last Year and Raised for Firemen's Increase—Many New Offices and Higher Salaries.

The city of Memphis will get on the \$2.20 tax rate, assuming that the 1919 assessment will approximate what it did last year, namely, \$135,000,000. In round figures, about \$50,000 more than the total amount received in 1918. By these figures the general fund, based on its proportion of the rate fixed for this year, namely, \$1.21, will get approximately \$275,000 more this year than last year.

The total budget last year was \$2,722,407 and has been fixed this year at \$3,127,747 in round figures. This shows an increase in the budget of \$405,340 according to A. D. Mason, commissioner of finance.

The increase in the tax rate and in the budget has been occasioned, Mr. Mason says, by the mandatory increases of 1 cent for Const. Library and 11 cent for schools, as well as the legislative enactment increasing the pay of policemen and the institution of the double platoon system at fire department necessitating the employment of more men. After September, 1919, the city commission was forced to call back the budget and readjust it to meet the conditions arising from the above mentioned increases of the firemen. There was a raise in salary and back pay and the double platoon system to be met and it was taken care of by adjusting the budget.

Mr. Mason said this caused a deficit at the end of the year and consequently had to be carried over by loans to this year. The records of the city clerk, however, show that the tax rate was raised last year also. The raise was 5 cents to take care of demands spoken of. One cent went to schools on the school board's urgent request; one cent went to the general hospital for the establishment of a war nurses' training school and three cents went to meet the double platoon system at the fire department. Then the tax raise of this year comes. Ready the increase

High Priced Law Department.

And again, many persons are asking why the city maintains such an expensive legal department. At present the city is paying a city attorney and four assistants and a claim agent \$12,500 a year, when two city attorneys, they say, could do the entire work for less than \$5,000 a year. The force is greater and more expensive now than it was when there was much street work, levee work, condemnation work and other work that required the services of attorneys and claim agents. Henry J. Livingston, the city attorney, draws \$4,500 a year; Joseph Hanover, first assistant, \$2,700; John Stuckey, assistant, \$1,500; Longstreet Henshaw, assistant, \$1,500; and Ernest Miller, claim agent, \$3,000. Stuckey went to Northern office and got data for the fight on the city manager plan of government for Memphis.

The juvenile court judge's salary was raised \$100 a month. John Gaddis, like Hanover, was rewarded with this for the work he did in the legislature in aiding the mayor and the Republicans in defeating the city manager bill, which they were pledged to support.

The legislature also raised the salaries of the city assessor, the wharfmaster, the gas inspector, the plumbing inspector and the chief clerk in the office of the chief of detectives.

Another thing which should not be overlooked. The police department is paying larger salaries under the act of 1919, as is the fire department, but the number of policemen has been reduced since last year's budget and it was the boast of the city administration last year that the increase in wages would be made up by limiting the number of men to be paid.

Mr. Mason says the cost of operating the fire department, due to the two-platoon system and salary increases, will increase the expense of that department approximately \$30,000, while it will take \$60,000 more this year to operate the police department than last year.

PINE BLUFF TAXES ALL POLES AND THEATERS

PINE BLUFF, Ark., May 22. (Sp.)—The city council has passed an ordinance assessing the telephone, telegraph and light poles in the city at \$1 each per annum. Another ordinance provides a tax of \$200 per annum in favor of the city on the seating capacity of theaters and additional tax on the seating capacity. Mayor Hollis was in favor of the ordinance.

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SAYS BIG FARMS GET BIG PROFITS

"Just as in any commercial or industrial enterprise, farmers must do a large volume of business or produce a large volume to make any appreciable amount of money," E. H. White, director of farm management for A. and M. college at Starkville, Miss., stated Thursday morning in a discussion here of investigations of farm operating costs he is making on 350 farms in 20 counties of Mississippi. Mr. White is in the city in connection with the investigations which Mr. White is now pursuing.

The investigations are being made through the use of cost accounting systems on farms with the co-operation of the owners. The purpose is to demonstrate just what each crop and combination of crops will profit the farmer on various kinds of soil in Mississippi by determining the most profitable methods of farming for the typical Mississippi or Southern farm.

The investigations have not been concluded, but it is already possible for Mr. White to draw rather definite conclusions. For small farmers the best combination is found to be dairying, hogs, cotton, corn and sheep. The basic crops of the combination are the first four named, with sheep as a side line.

Cotton, dairy products and hogs are to be considered the money crops, only they should be sold in their original form. It is a good plan for any small farm and large ones, too, to produce all for home use and for sale.

This statement applies to farm lands outside of the delta proper. Mr. White believes that investigations made will very probably prove that no diversified crops will pay as well in the delta as a single crop. However, enough food and feedstuffs should be grown on the cotton farms of the delta to provide food for the farmer and feed for his work stock, and for the edible livestock which he needs. It should not be necessary for cotton farmers to buy feed.

Investigations by the cost accounting system have already proved in the western cotton belt, Mr. White said, that a farm of less than 320 acres will not make any appreciable amount of money for the owner.

Cotton, however, is a more intensive crop than any grown by the Middle Western farmer, and can produce a worth-while income on less acreage than Middle Western crops.

The volume of production necessary to real money-making in farming may be obtained, Mr. White said, either large acreage, as in the case of live stock farming, or by intensive cultivation on small acreage, as in the case of cotton and truck farming.

Results being obtained by the truck farming industry around Crystal Springs, Miss., were referred to by Mr. White as an example of what may be done through intensive cultivation of comparatively small tracts. The truck gardeners of that section are producing tomatoes, cabbage, English peas, string beans, beets and carrots. The importance of the crops being in the order named. During April these truck farmers have been shipping cabbage and English peas and have been realizing \$400 an acre gross in the early cabbage and \$700 an acre gross on the English peas. Their beets, carrots and beans are now coming in. Tomatoes will be ready to market early in June.

After the investigations have been summarized, Mr. White expects to be able to show in what proportions farms should carry dairy cattle, sheep and hogs, and how the cotton should be apportioned to the diversified crops.

Two elaborate musical events were offered Thursday for the entertainment of visitors to the Centenary celebration here. The first of the evening, an afternoon and night band concert, which are a feature of each day's program.

Thursday morning at Goodwyn institute, an unusually fine orchestral program was given by members of the Memphis Philharmonic association, and Prof. William W. Saxby's symphony orchestra, of both of which organizations the city is the proud possessor.

The program opened with Haydn's great Symphony No. 101, all four movements being given with fine interpretation.

A vocal number was contributed by Miss Jennie Schell, and a piano concert by Mendelssohn, by Miss Thekla Wilcox.

The other orchestral numbers were the closer scene from "Kammler's Row," and Nicolai's bright and brilliant overture, "Merry Wives of Windsor."

The cantata, "The Song of Memphis," is being given at the Lyric theater Thursday afternoon.

The concert to be given by the Beethoven club at the Goodwyn institute on Friday morning at 9:45 o'clock promises to be one of the most enjoyable features of centennial week. It was intended to give it at the Lyric theater, but became necessary to change the place to the Goodwyn and also to make some changes in the program.

The program, under the direction of Mrs. Marie Greenwood Worden, will be as follows:

Song of Spring Neidlinger
Gurliandes Mrs. Charles Watson
(a) Eine ne Voglie Audar Bimboni
(b) Pierrot R. Huber
(c) Bird of the Wilderness Horzmann
Mrs. O. H. Muehler
Nobil Signor Myerbeer
Night Piece Schumann
Etude in form of Waltz Saint-Saens
Suite Laverne De Shazo Arditi
La Saran Rose Arditi
(a) Adieu Forest Tchaikowsky
(b) Le Petit Papillon Mana Zucca
Mrs. J. W. Thorpe
Mrs. J. C. Bailey and Mrs. Sam Oppenheimer, accompanists.

CENTENNIAL HIPPODROME GIVES FINE PERFORMANCE

The hippodrome and circus given under the auspices of the centennial executive committee as one of the feature attractions of centennial week, is one of the best aggregations of the kind that have ever been in Memphis. The 30 feature acts which form the complete performance are among the headlines in the circus world and have been seen with most of the great tent shows.

Ten ring displays are given in the center ring and an equal number of simultaneous performances on the two elevated platforms.

Everyone who has ever seen a circus knows of the work of the Piny Nelsons. The Jordan sisters, two of the prettiest women and most expert wire artists in the circus world, are with the hippodrome. The Wild West feature and the riding acts are furnished by Rhoda Royal, famous horsemanship, and Gus Hornbrook, Wild West impresario, and are an interesting and finished performance as can be seen with any of the great tent shows.

The ten displays include menage horses, feats of expert horsemanship, daring riding and lariat throwing, comedy bar and wire work, comedy and straight acrobats, a troupe of trained elephants, posing horses and dogs, the Apollo trio, Japanese and Rumanian athletes and acrobats, the six flying Words and the five flying Nelsons, trapeze and flying bar artists; comedy circus mules and ponies, and a number of others.

Performances are given daily at 2:15 and 8:15 p.m., but Thursday and Friday nights the performances will begin at 7:45 and be completed before the night events.

FLOATS MUST BE ON TIME.

The committee in charge of the industrial parade of floats which will be given Friday morning, has notified all who have entries for the parade that their floats must report in line on Court, Jefferson, or Adams avenues, east of Third street, by 10 o'clock. It is intended to start the parade exactly at 11 and no float will be allowed to enter the line from any other point than the three avenues mentioned.

Men's Distinctive Shirts

A SPRINGTIME SALE OF

Men's Distinctive Shirts

\$2.50 GRADES IN A CHOICE FOR \$1.98

This sale should attract the attention of those who discriminate in the furnishings they buy, for this is a collection of an overproduction of one of our finest shirt-makers, who put all the details of workmanship, finish, sewing, proportioning and sizing into their shirts that the custom shirtmakers would. Fabrics are of the very finest madras and penangs, and the colorings and patterns are in so wide an assortment that every wish may be satisfied, for the conservative in taste and those who are looking for combinations out of the ordinary.

A \$5.00 FINE FIBER SILK SHIRT, NEGLIGEE STYLE, WITH SOFT CUFFS, AT \$3.95

These Fiber Silk Shirts are in every way equal in appearance, service and workmanship to the Silk Shirts that cost two and three times as much, and are in a splendid range of patterns to choose from, and every shirt is perfectly tailored; colors absolutely fast. Choose your summer's supply while the above price is in force.

MEN'S NECKTIES THAT SELL REGULARLY AT \$2.50, OF FINE SILK, CHOICE FOR \$1.98

The newest correct styles in Neckwear—four-in-hand effects in fine silks in all the weaves of the present vogue for ties and in colorings and patterns to suit every individual taste and every occasion.

MEN'S STANDARD \$2.00 PAJAMAS PRICED \$1.69

—of fine mull, cut on new lines, and finished with washable braid and silk frogs.

MEN'S STANDARD \$1.50 NIGHT SHIRTS \$1.35 FOR EACH

Extra full and long of a fine, sheer mull and finished with washable braids.

Furnishing Store—Main Floor.

MUSICIANS AND SINGERS PROVIDE FINE PROGRAMS

Enjoying the maneuvers of snakes at a midway show on Front street, Wednesday night, J. Tarr failed to detect two alleged pickpockets who were said to be floundering his clothing in an effort to slip their hands in the pockets.

Patrolman Reed told Judge Fitzhugh in police court Thursday that he observed the two men endeavoring to rob Tarr, and the suspects were held for the state court on charges of attempt at larceny from the person.

The prisoners said they were Will Dillard, 36 years old, 220 Rayburn boulevard, and Sam Nicastro, 21, 638 Mississippi boulevard.

TWO BOUND OVER ON ATTEMPT-THEFT CHARGE

TO BUILD ROADS.

COLDWATER, Miss., May 22. (Sp.)—The work of surveying the principal roads of Tate county has begun, this being a preparatory step toward the system of graveled highways to be built in the near future. Bonds will be issued to the amount of \$300,000, and the government will furnish liberal aid in the construction of these roads.

Several changes were made by the surveyors in the route to be followed from Coldwater north to the Desoto county line.

SERENADER KILLED BY SHOT FROM BRIDEGROOM

KNOXVILLE, Tenn., May 22.—Walter L. Bollinger, 28, farmer, died Wednesday night from a wound inflicted accidentally when the bridegroom whom he and others were going to give a "wedding serenade," fired a pistol, the shot from which was deflected by a tree near the dead man, entered his shoulder, ranging downward and cutting his spinal column.

JULIAN J. SWIFT DIES AT BALTIMORE TODAY

LAGRANGE, Tenn., May 22. (Sp.)—Julian J. Swift, aged 67, died today at the John Hopkins hospital, Baltimore. Mr. Swift's home is five miles south of this place on the "Bonnie Oaks" farm. His remains will reach La Grange Friday morning and be buried at 11 o'clock in La Grange cemetery from the Episcopal church. Surviving him are his wife, Mrs. Susie Linear Swift, one daughter, Mrs. W. C. Robinson, of Holly Springs, Miss.; one son, Frank W. Swift, two sisters, Mrs. William Rowlett, of Fayetteville, Fla., and Mrs. F. A. Perkins, of Colville, Tenn., and a brother, H. A. Swift, of Memphis.

EX-AUSTRIAN RULERS HISSED IN SWITZERLAND

GENEVA, May 22.—Ex-Emperor Charles and ex-Empress Zita, accompanied by several Austrian archdukes, a numerous suite and a mountain baggage arrived at Nyon, on the western shore of Lake Geneva, from St. Gaud. The former Austrian royal pair were hissed by the crowd as they alighted from the ordinary train in which they had traveled and took automobiles for the Chateau Prazanin, near Geneva, their future home, which was the residence of Prince Jerome Napoleon Bonaparte.

The ex-emperor appeared ill and depressed, while the ex-empress wore a gay air and was dressed in a gown of the latest Parisian mode. Swiss gendarmes will temporarily guard the chateau.

WATCH OUT FOR MICKEY

TODAY'S BEAUTY HELP

We find you can bring out the beauty of your hair to its very best advantage by washing it with cantrox. It makes a very simple, inexpensive shampoo, which cleanses the hair and scalp thoroughly of all the dandruff, dirt and excess oil, leaving a wonderfully clean, wholesome feeling. After its use, you will find that the hair dries quickly and evenly, is never streaked in appearance and is always bright, soft and fluffy; so fluffy, in fact, that it looks more abundant than it is, and so soft that arranging it becomes a pleasure. Just use a teaspoonful of cantrox, which you can get from any good druggist, dissolve it in a cup of hot water; this makes a full cup of shampoo liquid, enough so it is easy to apply it to all the hair instead of just the top of the head. adv.

Get Rid of Biliousness

An active Liver means spring-time buoyancy. Silver Chain Liver Salts urges the Liver to action and overcomes biliousness. Acts pleasantly but effectively upon the Liver and Bowels removing excess bile and constipated waste—clears the skin, brightens the eyes and gives you a good appetite. Restores vitality.

The Silver Chain Medicines
GUARANTEED
are sold in this town

A Hermit
doesn't need good clothes—for the value of dressing well is in direct proportion to the number of persons that a man meets in a day. The more men you meet the greater your need of a Shop of Culture Suit! \$25 to \$75

The Shop of Culture
MAIN AT MONROE

Centennial Celebration
Tonight On the River Steamer SIDNEY
Everybody Is Going To Hear That
New Orleans Jazz-Ula Band and Dance
Leaves Wharf 8:15 p.m.
LARGEST AND FINEST STEAMER
AFLOAT—DIRECT FROM NEW ORLEANS

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ONE-PLY ROOFING
\$1 Per Square.
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